



THE EVENT

Since 2007, our annual auction and fundraiser, Street of Dreams, attracts 300 attendees. This marquee event experience includes: catered dinner by Antonio Ayestaran, an exciting live auction by Gary Lorentzen, a cash bar, and a silent auction with lots of unique items. 100% of event proceeds are applied to building homes for local Habitat partner families. Come support your local community while having fun.

2024 SPONSOR GUIDE

Thursday, September 26th 2024

Title Sponsor (\$5,000+)

Gold (\$2,500-\$4,999)

Silver (\$1,000-\$2,499)


Bronze (\$500-\$999)

Supporter (\$250-\$499)

nchabitat.org/street-of-dreams

Point of Contact: Jason Miles | Email: jason@nchabitat.org | Call: 530.206.8205

Sponsorship Benefits and Recognition

 SPONSOR LEVELS	“SUPPORTING” \$250- \$499	“BRONZE” \$500- \$999	“SILVER” \$1,000- \$2,499	“GOLD” \$2,500- \$4,999	TITLE SPONSOR (\$5,000+) <i>*Only 1 available</i>
Event Recognition	Event program Listing Event signage Listing	Event program Listing Event signage Listing	Logo in event program Logo on event signage ½ page B&W event program ad	Event program color logo Event signage logo Full-page B&W program ad Digital advertisement in event slideshow	Logo in event program & on cover Logo on event signage Full-page color program ad Digital ad in event slideshow Company Logo on event promotional item (\$1,000 value)
Habitat Media Recognition	Pre-event Social Media Shoutout	Pre-event Social Media Shoutout	Pre & Post event Social Media shoutout with company link	Pre & Post event Social Media shoutout with company link Logo on Thank You ad displayed at the ReStore Company logo on event email communications	Pre & Post event Social Media shoutout with company link Logo on Thank You ad displayed on the ReStore monitor Clickable company logo on event email communications
Website Recognition	Listing on event webpage	Clickable logo on event webpage	Clickable logo on event webpage	Clickable ogo on event webpage Logo featured in the post-event blog post	Clickable logo on event webpage Pre-event feature article on NCHF blog Logo featured in the post-event blog post
Media Recognition	Post-event Sponsor acknowledgment listing	Post-event Sponsor acknowledgment	Post-event Sponsor acknowledgment Company recognition on radio promotions	Included on post-event Sponsor acknowledgement Company recognition on radio promotions Company logo included on event promotions	Post-event Sponsor acknowledgment Company recognition on radio promo Company logo included on event promo Sponsor announcement press release
Fun Perks		2 Event Tickets (\$130 value)	4 Event Tickets (\$260 value)	1 Reserved VIP table for 8 (\$500 value)	2 Reserved VIP tables for 8 (\$1000 value) Customized visit to a Habitat build site for up to 4 people

3 REASONS TO SPONSOR STREET OF DREAMS:

- 1 You care about affordable housing.**
Sponsorship levels available for every budget! All sponsors will be acknowledged on Habitat's website, across social media, and other media recognition.
- 2 Make a local impact.**
Your generous sponsorship will help us reach our goal of raising the funds needed to continue to build more habitat homes for local families in Nevada County.
- 3 Expand your Network**
Sponsorship instantly connects your business to Habitat- one of the most loved and respected nonprofit brands in the world. Sponsoring with us is a great way to network and cultivate new business relationships while supporting a worthwhile cause.

PAST SPONSORS:



**Bill Litchfield &
Melinda Monaghan**



IT TAKES A VILLAGE

Support from our generous sponsors allows Nevada County Habitat to continue to our mission of bringing people together to build affordable homes, community, and hope.



SPONSORSHIP REGISTRATION AND AGREEMENT FORM

Street of Dreams Point of Contact:
Jason Miles
Development Director
Phone: 530.206.8205 ext 1
Email: jason@nchabitat.org

SELECT YOUR LEVEL:

Title Sponsor (\$5,000+)

Gold (\$2,500-\$4,999)

Silver (\$1,000-\$2,499)

Bronze (\$500-\$999)

Supporting (\$250-\$499)

Upon receipt of this Agreement, NCHFH will provide in good faith the selected Street of Dreams Sponsor Benefits to [org., business, or individual listed below] starting on August 1, 2024: Sponsor benefits are subject to third-party advertisement and print deadlines. To receive full sponsorship benefits [sponsors] will provide the following items by July 31st , 2024.

- Company name
- Company website
- Company logo (High-Res jpg, tiff, pdf, eps, or ai)
- Company social media handles
- Advertisement file (if applicable)



Business/Organization:

Contact Name/Title:

Address:

Email:

Phone:

Authorized Signature:

Date:

Mail payments & this completed form to:
Nevada County Habitat for Humanity
ATTN: Street of Dreams 2024
PO Box 2997
Grass Valley, CA 95945

(Payments processed beginning July 1st, 2024)

Visit the 2024 event page:
www.nchabitat.org/street-of-dreams



Have questions?
Call (530) 206-8205
or email info@nchabitat.org