



Nevada County
Habitat
for Humanity®

2024
Street of
Dreams
ANNUAL FUNDRAISER

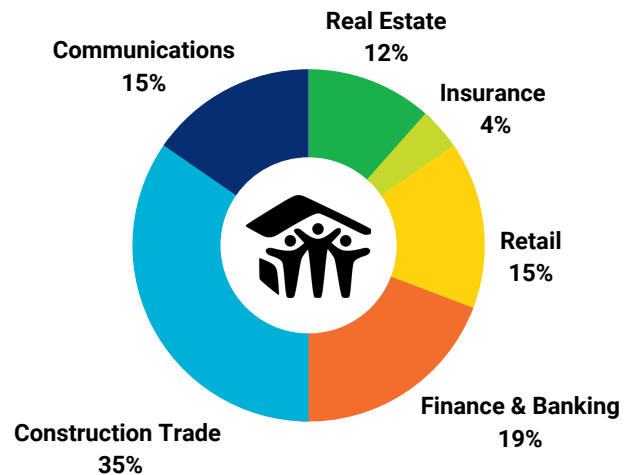
2024 SPONSOR GUIDE
nchabitat.org/street-of-dreams



THE EVENT

Since 2007, Street of Dreams annual auction and fundraiser is our marquee event which attracts 300 attendees. The Street of Dreams experience includes: catered dinner by Antonio Ayestaran, an exciting live auction by Gary Lorentzen, a cash bar, and a silent auction with lots of unique items. 100% of event proceeds are applied to building homes for local Habitat partner families. Come support your local community while having fun.

Street of Dreams Sponsor Profile



Attendees are local community leaders, professionals, business owners, politicians, retirees, & friends of Habitat.



NETWORKING

For Street of Dreams Sponsors, this is a unique opportunity to connect with local individuals, business professionals, and prospective customers in Nevada County.



BENEFITS

Sponsorship comes with great benefits. You can count on recognition for your company at the event and in various promotions.



IMPACT

Want to make a community-wide impact? 100% of your sponsorship contribution goes directly toward building Habitat homes for local families. Your impact lasts generations for Habitat families and our community.

Become a Nevada County Habitat Street of Dreams Sponsor

3 REASONS TO SPONSOR STREET OF DREAMS

Recognition

1 Whether it's naming rights to the event, VIP tickets, or media recognition, different sponsorship levels are available for every budget. All event sponsors will be acknowledged on Habitat's website, across social media, and more!

Established 15 Years

2 Your generous sponsorship will help us reach our goal of raising the funds needed to continue to build more habitat homes for local families in Nevada County.

Instantly Connected Network

3 Our Street of Dreams team will coordinate with you to help you make the most of your sponsorship. This is an excellent way to network and cultivate new business relationships while supporting a worthwhile cause that benefits local families in our community. Sponsorship also instantly connects your business to Habitat- one of the most loved and respected nonprofit brands in the world!

Will you join us?

Title Sponsor (\$5,000+)

Gold (\$2,500-\$4,999)

Silver (\$1,000-\$2,499)

Bronze (\$500-\$999)

Supporting (\$250-\$499)



September 26th, 2024 6-9pm

**Grass Valley Veterans Memorial Building
255 S. Auburn Street Grass Valley, CA**

Have questions?

**(530) 274-1951 or email at:
info@nchabitat.org.**

WWW.NCHABITAT.ORG/STREET-OF-DREAMS

SPONSOR LEVELS	"Supporting" \$250- \$499	"Bronze" \$500- \$999	"Silver" \$1,000- \$2,499	"Gold" \$2,500- \$4,999	Title Sponsor (\$5,000+) *Only 1 available
Event Recognition	Event program Listing Event signage Listing	Event program Listing Event signage Listing	Logo in event program Logo on event signage ½ page B&W event program ad	Event program color logo Event signage logo Full-page B&W program ad Digital advertisement in event slideshow	Logo in event program & on cover Logo on event signage Full-page color program ad Digital ad in event slideshow Company Logo on event promotional item (\$1,000 value)
Habitat Media Recognition	Pre-event Social Media Shoutout	Pre-event Social Media Shoutout	Pre & Post event Social Media shoutout with company link	Pre & Post event Social Media shoutout with company link Logo on Thank You ad displayed at the ReStore Company logo on event email communications	Pre & Post event Social Media shoutout with company link Logo on Thank You ad displayed on the ReStore monitor Clickable company logo on event email communications
Website Recognition	Listing on event webpage	Clickable logo on event webpage	Clickable logo on event webpage	Clickable logo on event webpage Logo featured in the post-event blog post	Clickable logo on event webpage Pre-event feature article on NCHFH blog Logo featured in the post-event blog post
Media Recognition	Post-event Sponsor acknowledgment listing	Post-event Sponsor acknowledgment	Post-event Sponsor acknowledgment Company recognition on radio promotions	Included on post-event Sponsor acknowledgement Company recognition on radio promotions Company logo included on event promotions	Post-event Sponsor acknowledgment Company recognition on radio promo Company logo included on event promo Sponsor announcement press release
Fun Perks		2 Event Tickets (\$130 value)	4 Event Tickets (\$260 value)	1 Reserved VIP table for 8 (\$500 value)	2 Reserved VIP tables for 8 (\$1000 value) Customized visit to a Habitat build site for up to 4 people



SELECT YOUR LEVEL:

- Title Sponsor (\$5,000+)
- Gold (\$2,500-\$4,999)
- Silver (\$1,000-\$2,499)
- Bronze (\$500-\$999)
- Supporting (\$250-\$499)



**SPONSORSHIP REGISTRATION
& AGREEMENT FORM**

Upon receipt of this Agreement, NCHFH will provide in good faith the selected Street of Dreams Sponsor Benefits to [org., business, or individual listed below] starting on August 1, 2024: Sponsor benefits are subject to third-party advertisement and print deadlines. To receive full sponsorship benefits [sponsors] will provide the following items by July 31st , 2024:

- **Company name**
- **Company website**
- **Company logo (High-Resolution jpg, .tiff, .pdf, .eps, or .ai)**
- **Company social media handles**
- **Advertisement file (if applicable)**

Street of Dreams Point of Contact:
Development Director
Phone: 530-274-1951
Email: info@nchabitat.org

Business/Organization

Contact Name/Title:

Address:

Email:

Phone:

Authorized Signature:

Date:



Nevada County
Habitat
for Humanity®

Mail payments & completed form to:
Nevada County Habitat for Humanity
ATTN: Street of Dreams 2023
PO Box 2997
Grass Valley, CA 95945

Payments will be processed beginning July 1st, 2024