

Fund Development Report

Meeting: No October Meeting
Attendees:

Staff: Jim Phelps

FYE 2018 Fundraising Budget
The Committee reviewed the budget through June 30.
Donor Activity/Stewardship Activities
We need to plan a Donor Reception at Whitney's home prior to her moving in: mid-November – early December timeframe. This can be a pre-kick-off, practice-run for the kinds of activities we'll need to enact for the Capital Campaign in 2020.
Street of Dreams
The 2019 Street of Dreams event was a major success. To-date our event revenue is \$107,023. Ticket revenue, auction (silent and live), Build a Dream, and In-Kind all increased over 2018. To augment Build-a-Dream we did send a letter to those who could not attend (but did in 2018) and provided them an opportunity to raise their paddle after the fact. This campaign has been successful, generating nearly \$4,000.
2020 Planning
Lorraine and I will be meeting the first week of November to discuss the parameters of our 2020 fund development/marketing plan. Highlights of the plan include: <ul style="list-style-type: none">• Capital Campaign – objectives and strategies related to funding the infrastructure needs of HOII• 25th Anniversary Activities – What will we do to celebrate and leverage our 25th Anniversary• Stewardship – In conjunction with the Capital Campaign, what will we enact to create deep donor relationships• Communications – what will we do to strengthen our media and marketing to achieve campaign objectives• Special Fundraising – what additional high-impact activities can we undertake to support our campaigns and activities
Faith Communities
Grant Activity Update:
Currently seeking grant funding for solar for Park Place homes. Numerous foundations have been targeted, with initial proposals having been sent to 10 foundations.