

# GREAT RACE IS COMING TO GRASS VALLEY June 24, 2019

## SPONSORSHIP OPPORTUNITIES

The Great Race is a national, once a year event that attracts an international cast of teams driving vintage race cars that date back to 1911.

The 2019 race will begin in Riverside, CA and finish in Tacoma, WA. Over \$150,000 is at stake for entrants!

**The lunch stop on June 24 in downtown Grass Valley will be the ONLY stop in the Sacramento area.**

Cars will rumble into downtown Grass Valley beginning at noon on June 24, 2019. They'll be greeted by volunteers from Roamin' Angels and Habitat, who will have their classic cars lined up on Main Street. Race cars will be on display on Mill Street, and will stream in and out of the downtown area over the next three hours—inviting event attendees to experience the thrill of witnessing these historic vintage street machines in action!

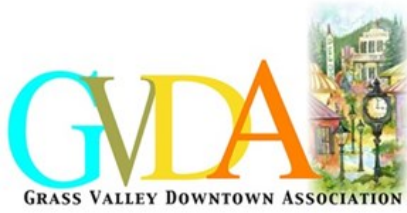
The Grass Valley portion of the event is sponsored by the Grass Valley Downtown Association and Nevada County Habitat for Humanity.

**All net sponsorship funds will go toward creating home ownership opportunities for deserving, local working class families.**



Brought to you by:





## ***Sponsorship Opportunities***

### **Race King Sponsorship \$2,500**

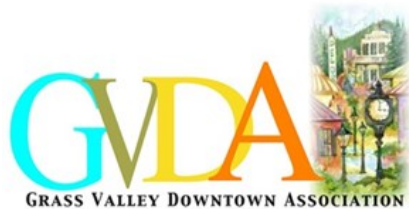
- Exclusive Sponsor in category
- Company name listed in Advertisement in the Great Race Program (4000 copies sold, Riverside to Tacoma).
- Half-Page ad in The Union Great Race Special Section
- Company name included in all press releases and targeted social media.
- Logo on mailings and email promotions.
- Top billed logo placement in lunch area.
- Signage at the Great Race finish line.
- Photo opportunity with sponsor personnel and car of choice.
- Lunch with Grass Valley Racers during stop in Grass Valley
- Joint press whenever possible.
- Frequent mentions from the PA announcer during the event
- Company Logo or Name to appear on signage at finish line posts.
- Recognition in Facebook Promotions leading up to and during the race.
- Logo will be included on our Great Race website page.
- VIP booth seating during event.
- Inclusion in NCHF copy in The Union Great Race Special Section (to be published June 20, 2019)
- Option to have a Great Race car at one of your events
- Reserved Table with Great Race teams at Post-Race Celebration



**A Limited Number of Sponsorships are being offered.**

***Become a part of this exciting event!***

**Contact Jim Phelps, NCHFH  
(530) 206-8205, or email at  
[Jim@NCHabitat.org](mailto:Jim@NCHabitat.org)**



## Sponsorship Opportunities

### **Gear-Head Sponsorship \$1,000**

- Company name listed in Advertisement in the Great Race Program (4000 copies sold, Riverside to Tacoma).
- Company name included in all press releases and targeted social media.
- Logo on mailings and email promotions.
- Prominent logo placement in lunch area.
- Signage at the Habitat VIP booth.
- Photo opportunity with sponsor personnel and car of choice.
- Joint press whenever possible.
- Frequent mentions from the PA announcer during the event
- Company Logo or Name to appear on signage at finish line posts.
- Recognition in Facebook Promotions leading up to and during the race.
- Logo will be included on our Great Race website page.
- VIP booth seating during event.
- Inclusion in NCHF ad in The Union Great Race Special Section (to be published June 20, 2019)
- Invitation to Post-Race Celebration
- **25% discounted ad rate for The Union Great Race Special Section**

### **Grease Monkey Sponsorship \$500**

- Company Logo or Name to appear on signage at finish line posts.
- Recognition in Facebook Promotions leading up to and during the race.
- Logo will be included on our Great Race website page.
- Mentions in targeted social media.
- Company mentioned in public address announcements at finish line during race.
- Inclusion in NCHF ad in The Union Great Race Special Section (to be published June 20, 2019)
- Invitation to Post-Race Celebration
- **25% discounted ad rate for The Union Great Race Special Section**

### **Oil Can Sponsorship \$250**

- Logo will be included on our Great Race website page.
- Mentions in targeted social media.
- Company mentioned in public address announcements at finish line during race.
- Invitation to Post-Race Celebration
- **25% discounted ad rate for The Union Great Race Special Section**



**A Limited Number of Sponsorships are being offered.**

***Become a part of this exciting event!***

**Contact Jim Phelps, NCHFH  
(530) 206-8205, or email at  
[Jim@NCHabitat.org](mailto:Jim@NCHabitat.org)**