



Annual Benefit for Habitat Homes  
Friday, September 29, 2017 Foothills Event Center

## Sponsorship Opportunities



# Sponsorship Levels, Benefits & Recognition –We Promote Your Business!

## Heritage Oak Tree Sponsor - \$2500

- Sponsor Banner Displayed at event and at ReStore for one year.
- Sponsor Logo on Promotional Banners Throughout Community\*\*
- Prominent Logo Recognition on Event Poster, and Event Signage
- Listed on Invitations mailed/emailed to 4000 Habitat Supporters\*\*
- Logo on Event Program Cover, Insert into Program, & Giveaway to Attendees
- Prominent Logo Recognition on Sponsor Ad in **Union** Newspaper
- Half Page Advertisement and Logo Placement in Event Program
- Verbal Recognition, Digital Display, and Speaking Opportunity at Event
- Complimentary Tickets for 8 - Reserved Table
- Recognition on Radio Promotions on KNCO/STAR FM/KVMR
- Logo and Link on Nevada County Habitat home web page for One Year
- Exclusivity by Business Category at Top Sponsor Level
- Pre-event VIP Champagne Reception, Meet & Greet with Families, **and Early Entrance (no line)**
- Special exclusive access to VIP section during event with drinks and food.



**\*\*Must have contract and logo by 8/14/17 for these asterisked benefits**

## Heritage Oak Branch Sponsor - \$1000

- Prominent Logo Recognition on Event Poster, and Signage
- Logo Recognition on Sponsor Ad in **Union** Newspaper
- Verbal Recognition at Event and 1/2 Page Ad and Logo in Event Program
- Complimentary Tickets for 4
- Giveaway or promotional handout for attendees in gift bag
- Recognition on Radio Promotions KNCO/STAR FM/KVMR
- Logo and Link on Nevada County Habitat website for one full year
- Recognition on Sponsor banner at ReStore for one year



## Oak Leaves Sponsor \$500

- Logo in Event Program,
- Signage, & on Habitat Website
- Logo Recognition on Sponsor Ad in **Union** Newspaper
- Complimentary Tickets for 2
- One Giveaway or Insert for Attendees



## Acorn Sponsor \$250

- Logo in Event Program
- Company Name listed on Ad in **Union** Newspaper
- Company Name listed on Nevada County Habitat website.



**Special Wine Glass Only Sponsorship opportunity on next page** →

Sponsors may customize a sponsor package to fit your marketing needs and objectives.  
Contact Lorraine Larson, Development Director to tailor a package.

**530-206-8100, or [lorraine@nchabitat.org](mailto:lorraine@nchabitat.org)**

**\*\*These asterisked benefits are time sensitive. Must have contract and logo by 8/14/17.**

# Street of Dreams 2017 SPONSORSHIP CONTRACT

## Annual Benefit Event for: *Nevada County Habitat for Humanity Heritage Oaks 16-Home "Green" Project on Joyce Drive, Grass Valley*

Live and Silent Auction and Great Food (300 Attendees Expected)

Friday, September 29, 2017, The Foothills Event Center

Name of Business, Organization, or Individual:

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Address:

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Phone and Email:

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*Please choose your sponsorship level and return this form to Lorraine Larson at:*

*Nevada County Habitat for Humanity, P.O. Box 2997, Grass Valley, CA 95945*

*Please provide high resolution logo in the following formats: .jpg, .tiff, .pdf, .eps, or .ai Call if you have any questions about logo submission 530-206-8100, or email: [lorraine@nchabitat.org](mailto:lorraine@nchabitat.org)*

Oak Tree Sponsor - \$2,500

Oak Branch Sponsor - \$1,000

Oak Leaves Sponsor - \$500

Acorn Sponsor - \$250

See page 2 for the list of benefits at each of the sponsor levels. 100% of sponsorship contributions will go towards the purchase of construction materials for home #13 of our 16-home Heritage Oaks Project in Grass Valley, CA. For information about the project please visit [www.nchabitat.org](http://www.nchabitat.org).

Signed, (Name & Title):

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### ***Special - Wine Glass Only Sponsorship - \$750***

- Company Logo on wine glasses distributed to event guests
- Extra glasses for sponsor to distribute to customers or employees.
- Sponsor chooses wine glass type.

***Wine Glass commitment due by 8/14/17 - only one opportunity available!***



- Sponsors meet attendees and hand out promotional items
- Facebook shares were equivalent to reaching 25,000 local residents
- Advertising coverage reached more than 40,000 individuals at the top 2 sponsorship levels
- 50 volunteers contributed over 800 volunteer hours to ensure the event ran smoothly and efficiently.
- Attendees checked out by 8:30 or 9:00pm!!!
- 2016 net income \$52,000 - enough to finish home #12 of 16 in Heritage Oaks Neighborhood - 31 total Habitat homes completed in Nevada County!

### Audience Quotes:

*"The Auctioneer was amazing and kept things lively and moving! This event is really fun!"*

*"I like knowing what sponsors support the causes I care about - then I know where to spend my money"*

*"So many great auction items, too many to count. I had a great time bidding and winning!"*

*"I can't believe how smooth and professional the event went. Habitat has the system down!"*

*"Meeting the future homeowners was special - It makes a big difference when you can get to know the people you are helping by attending and bidding!"*

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### Our Previous Sponsors:

When you become a sponsor of Street of Dreams - You are in good company.  
Our event supporters are the "best of the best" in their field!

Grass Valley Grocery Outlet  
Owens Wealth Management  
B&C True Value  
Coldwell Banker Grass Roots Realty  
Pacific Gas & Electric  
The Union Newspaper  
Telestream  
River Valley Community Bank  
C&D Contractors, Inc.  
SPD Markets  
ReMax Performance  
McSweeney & Associates  
El Dorado Savings Bank  
Network Real Estate  
Ensemble Designs  
Nevada County Assoc. of Realtors  
UNFI

Baxter Graphic Design  
Bank of America  
Antea Group  
Nugget Auto Body  
Holdrege & Kull  
Waste Management  
Bill Litchfield Construction  
Caseywood Corporation  
Tru-Line Builders  
Sears  
State Farm/Mike Bratton  
Sierra Wes Construction  
Chase Bank  
Tim & Janie Ackerman  
North Star Trucking  
Diamond Pacific  
Holt of California

C.A.S.E Construction  
Leader's Choice Insurance  
Premier Flooring & Tile  
Gordon & Lindy Beatie  
Atmosphere Design Build  
SCO Planning & Engineering  
Grass Valley Eye Care  
Robinson Enterprises  
Core Movement Center  
Susan M. Ryan, DPM  
Sierra Foothills Construction  
Full Spectrum Computer  
KNCO Radio  
Penn Valley Mini-Storage  
AJA Video  
Sue R. Olson Designs  
Grass Valley Sign