



Annual Benefit for Habitat Homes in the
Heritage Oaks Development, Grass Valley, CA
Friday, September 30, 2016 Foothills Event Center

Sponsorship Opportunities



NCHabitat.org



Sponsorship Levels, Benefits & Recognition –We Promote Your Business!

Heritage Oak Tree Sponsor - \$2500

- Sponsor Banner Displayed at event and at ReStore for one year.
- Sponsor Logo on Promotional Banners Throughout Community**
- Prominent Logo Recognition on Event Poster, and Event Signage
- Listed on Invitations mailed/emailed to 4000 Habitat Supporters**
- Logo on Event Program Cover, Insert into Program, & Giveaway to Attendees
- Prominent Logo Recognition on Sponsor Ad in **Union** Newspaper
- Half Page Advertisement and Logo Placement in Event Program
- Verbal Recognition, Digital Display, and Speaking Opportunity at Event
- Complimentary Tickets for 8 - Reserved Table
- Recognition on Radio Promotions on KNCO/STAR FM/KVMR
- Logo and Link on Nevada County Habitat home web page for One Year
- Exclusivity by Business Category at Top Sponsor Level
- **NEW:** Pre-event VIP Champagne Reception, Meet & Greet with Families, and Early Entrance (no line)
- **NEW:** Special exclusive access to VIP section during event with drinks and food.



****Must have contract and logo by 8/20/16 for these asterisked benefits**

Heritage Oak Branch Sponsor - \$1000

- Prominent Logo Recognition on Event Poster, and Signage
- Logo Recognition on Sponsor Ad in **Union** Newspaper
- Verbal Recognition at Event and 1/2 Page Ad and Logo in Event Program
- Complimentary Tickets for 4
- Giveaway or promotional handout for attendees in gift bag
- Recognition on Radio Promotions KNCO/STAR FM/KVMR
- Logo and Link on Nevada County Habitat website for one full year
- Recognition on Sponsor banner and Poster at ReStore for one year



Oak Leaves Sponsor \$500

- Logo in Event Program,
- Signage, & on Habitat Website
- Logo Recognition on Sponsor Ad in **Union** Newspaper
- Complimentary Tickets for 2
- One Giveaway or Insert for Attendees



Acorn Sponsor \$250

- Logo in Event Program
- Company Name listed on Ad in **Union** Newspaper
- Company Name listed on Nevada County Habitat website.



Special Wine Glass Only Sponsorship opportunity on next page →

Sponsors may customize a sponsor package to fit their marketing needs and objectives. Contact Lorraine Larson, Development Director to tailor a package to fit what benefits your business most.

530-206-8100, or lorraine@nchabitat.org

****These asterisked benefits are time sensitive. Must have contract and logo by 8/20/16.**

Street of Dreams 2016 SPONSORSHIP CONTRACT

Annual Benefit Event for: *Nevada County Habitat for Humanity Heritage Oaks 16-Home "Green" Project on Joyce Drive, Grass Valley*

Live and Silent Auction and Great Food (300 Attendees Expected)

Friday, September 30, 2016, The Foothills Event Center

Name of Business, Organization, or Individual:

Address:

Phone and Email:

Please choose your sponsorship level and return this form to Lorraine Larson at:

Nevada County Habitat for Humanity, P.O. Box 2997, Grass Valley, CA 95945

Please provide high resolution logo in the following formats: .jpg, .tiff, .pdf, .eps, or .ai Call if you have any questions about logo submission 530-206-8100, or email: lorraine@nchabitat.org

Oak Tree Sponsor - \$2,500

Oak Branch Sponsor - \$1,000

Oak Leaves Sponsor - \$500

Acorn Sponsor - \$250

See page 2 for the list of benefits at each of the sponsor levels. 100% of sponsorship contributions will go towards the purchase of construction materials for home #10 of our 16-home Heritage Oaks Project in Grass Valley, CA. For information about the project please visit www.nchabitat.org.

Signed, (Name & Title):

Special - Wine Glass Only Sponsorship - \$750

- Company Logo on wine glasses distributed to event guests
- Extra glasses for sponsor to distribute to customers or employees.
- Sponsor chooses wine glass type.

Sponsorship commitment due by 8/15/16 - only one opportunity available!



- Sponsors meet attendees and can hand out promotional items
- Facebook shares were equivalent to reaching 25,000 local residents
- Advertising coverage reached more than 40,000 individuals at the top 2 sponsorship levels
- 50 volunteers contributed over 800 volunteer hours to ensure the event ran smoothly and efficiently.
- Attendees checked out in record time!! No checkout line in 2015 at all!
- 2015 net income \$33,000 - enough to finish home #10 of 16 in Heritage Oaks Neighborhood - 29 total Habitat homes completed in Nevada County!

Audience Quotes:

"I like knowing what sponsors support the causes I care about - then I know where to spend my money"

"So many great auction items, too many to count. I had a great time bidding and winning!"

"I can't believe how smooth and professional the event went. Habitat has the system down!"

"Meeting the future homeowners at the event touched me, and winning some things in the auction that I really need was icing on the cake"

Our Previous Sponsors:

When you become a sponsor of Street of Dreams - You are in good company.
Our event supporters are the "best of the best" in their field!

**Grass Valley Grocery Outlet
Owens Wealth Management
B&C True Value
Coldwell Banker Grass Roots Realty
Pacific Gas & Electric
The Union Newspaper
Telestream
River Valley Community Bank
C&D Contractors, Inc.
SPD Markets
ReMax Performance
McSweeney & Associates
El Dorado Savings Bank
Network Real Estate
Ensemble Designs
Nevada County Assoc. of Realtors
UNFI**

**Baxter Graphic Design
Bank of America
Antea Group
Nugget Auto Body
Holdrege & Kull
Waste Management
Bill Litchfield Construction
Caseywood Corporation
Tru-Line Builders
Sears
State Farm Mike Bratton
Agent
Sierra Wes Construction
Chase Bank
Tim & Janie Ackerman
North Star Trucking
Diamond Pacific
Holt of California**

**SCO Planning & Engineering
Grass Valley Eye Care
Robinson Enterprises
Core Movement Center
Susan M. Ryan, DPM
Sierra Foothills Construction
Full Spectrum Computer
KNCO Radio
Penn Valley Mini-Storage
AJA Video
Sue R. Olson Designs
Grass Valley Sign**